

In this issue	1 Interview with Conference Sub-Committee's Chairman - Part 2	2 & 3 Recent Events Speaker's Article	4 In Our Library
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An Interview with Conference Sub-Committees' Chairman - Part 2

Program Sub-Committee
Mr. Robert Chong



The Program Sub-committee for the conference comprises quite a diverse group of folks representing the different constituents in the training space. They are Chris Bennett, Low Giau Kim (Institute for Adult Learning), Tery Chua, Stephen Krempf (US based), Ong Teong Wan, Karen Leong and Dr Rinkoo Ghosh (ASTD GNS).

We aim to be inclusive in approach and try to make sure in this inaugural event there is something for everyone. On the one hand, we want to bring ASTD to Asia, we also want to showcase Asia to the rest of the world. We aim to make this the biggest learning event this year and bring the community of training professionals

and everyone in this ecosystem together.

We have been meeting regularly over the past months, developing the different learning tracks and topics. Engaging world class, regional and local speakers who can bring insights, different perspectives, emerging trends, the latest in learning technology and opportunities to share best practices.

We are very excited with what we are about to unveil and more importantly enhance the experience of learning, sharing and networking for all training professionals.

Marketing Sub-Committee
Mr. Donald Tan



I am honored to have the opportunity to contribute to STADA as the Chairman of the Marketing Sub-committee for the ASTD-STADA Asia Pacific Conference 2011. The event is a great avenue to showcase STADA's leadership in Training and Human Capital development.

Since this is a seminal event, the Marketing Sub-committee plays a vital role in creating branding awareness and generating interest. The committee will be working closely with the media, event organiser, PR and Creative agencies to cohesively manage marketing and communication for the event. So JOIN US in planning, executing and managing this Conference. An experience not to be missed!

My sub-committee includes STADA members Audrey Van Houten, Sim Wei Shan, Lim Hun Meng, from Secretariat, Maler Vilee, Ina Evangelista, Amin; Representative from I-Promo is Gis Tay and Miko Tan.

We Want Your Support!

Sponsors. Volunteers. Participate!

If you like to contribute to the ASTD-STADA Asia Pacific Conference, please contact us at membership@stada.org.sg, tel 6843 3124.

REAL WORLD HUMAN CAPITAL DEVELOPMENT SOLUTIONS FOR THE NEW ASIA PACIFIC ECONOMY

KEYNOTE SPEAKERS



Fons Trompenaars
Day 1
Leveraging Diversity
for Competitive Advantage
Super Session:
The Global M&A Tango



Tony Bingham
Day 2
Social Learning



Liz Wiseman
Day 3
The Multiplier Effect

9 Conference Tracks

- Innovation Strategies for Creative Thinking
- Blended Learning and Learning Technology
- Leadership Development and Talent Management
- Multi-cultural, Multi-generational training for employability
- The HCD Industry – Trends and Insights
- Productivity and Delivery of Measurable Value
- Public and Private Sector Training
- Training Techniques for Adult Learning
- Training for SMEs



16 - 18 November 2011
Marina Bay Sands
Sands Expo & Convention Center
Singapore

SPEAKER HIGHLIGHTS



Low Peck Kern
HCD Industry –
Trends and
Insights



Kevin Oakes
Driving Innovation
Through Learning
& Talent Strategies



Ong Teong Wan
Increasing the Nexus
Between Training
and Productivity



Rajeev Peshwaria
Too Many Bosses,
Too Few Leaders



Jack Phillips
Strategies and
Trends
in Implementing
ROI in Training



Stephen Rhinesmith
Globally-Savvy Leaders:
9 Skills for Success



Allison Rossett
Learning
Professional for the
New World of L&D



William Rothwell
Trends in HRD



Rich Wellins
The Future of Leadership:
3 Keys to Revolutionize
Your Leadership

Visit www.asapconference.com for more details